

## VIDEO CLIPS & COMMUNICATION TOOLS



### VIDEO CLIPS AVAILABLE FOR COMPETITORS & TEAMS

The enclosed document presents the communication tools, which will be used for the Hungaroring Classic 2019.

This intends to inform all parties involved who wishes to communicate before, during and after the event, such as: drivers, teams, journalists, brands, communication agencies, and production companies.

In addition, provides information of different VIDEO services that we could offer to the participants, during the racing week of the Hungaroring Classic 2019.



**IBN** International  
Broadcast  
Network



## TV PRODUCTION

The organization will provide "state of the art" Live and Delay TV Production and it is planned that 18 hours of live streaming in the National TV channel, as well as many other TV channels worldwide will give a significant exposure to the event, including the series and its drivers.

## VIDEO SALES

In addition to the official broadcast, we could provide images and edited video clips (at cost) for drivers who are interested to publish on their SOCIAL MEDIA or their OWN use such as: (their sponsors, supporters, families or friends).

## DURATION OF DIFFERENT CLIPS:

**10 minutes from the actual race category**, include one interview from the driver.  
Total duration of the video clip for each driver will be approximately 10 minutes.

- *Cost for this clip will be 300 euros.*

**30 minutes on board camera footage** from specific cars. We can install a small SONY HD camera in your car and give you a hard disk with the footage.

- *Cost including camera installation and footage will be 500 euros for each car and each race.*

**24 minutes summary for each race category** best of images from the beginning to the end of each race, with ground cameras, "Beauty Shot" and aerial plans, include interviews from the desire driver.

- *Cost including driver's interview and footage will be 800 euros for each car and each race.*

## DATES OF PRODUCTION

From Friday, July 12<sup>th</sup> to Sunday 14<sup>th</sup> 2019

## DATES OF CONTENT DISTRIBUTION

From Sunday 14<sup>th</sup> until Thursday 18<sup>th</sup> 2019

## APPLICATION FORM & PAYMENT

Applicants who wishes to purchase video clips or footage from the Hungaroring Classic should send the attached Application form by email to [antonios@internationalbroadcast.net](mailto:antonios@internationalbroadcast.net) at least 8 days before the start of the event, which means before 4<sup>th</sup> July 2019.

In addition to the application form with their desired footage they should send a scanned copy of their bank transfers in the following bank details:

### BANK DETAILS

Name: International Broadcast Kft.  
Address: 1065 Budapest, Podmaniczky u. 14.  
VAT: 25767289-2-42  
Bank account number:  
CIB Bank  
IBAN: HU83 1070 0732 6989 5438 5000 0005 (EURO)  
IBAN: HU28 1070 0732 6989 5438 5110 0005 (HUF)  
Swift: CIBHHUHB

**VIDEO FORMAT:** HD export in 1080 25p Software:

Rushes: UHD 3840X2160 DELIVERY METHOD:

- Google Drive with specific access sent to accredited person or identified as beneficiaries of the Hungaroring Classic content

### CONTACT:

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International Broadcast Network: [www.internationalbroadcast.net](http://www.internationalbroadcast.net)

